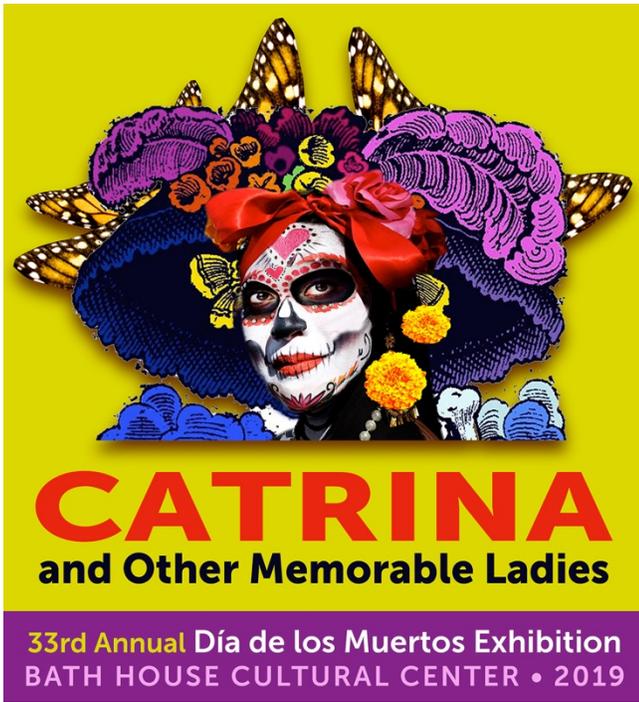


Call for Entries



Entries Deadline:

Tuesday, September 10, 2019

Applications close at 11:59 PM, Mountain Time Zone, on deadline date

With the exception of the **Entries Deadline**, all the other times on this prospectus adhere to central standard time (CST)

All entries must be submitted online at
www.callforentry.org

DIRECT LINK:

https://artist.callforentry.org/festivals_unique_info.php?ID=6827

An online version of this prospectus can be found at
<http://www.bathhousemedia.com/muertos>

The Bath House Cultural Center will present the 33rd Annual **Día de los Muertos** (Day of the Dead) art exhibition, October 12-November 16, 2019. The show features local, regional, and international artists working in traditional and contemporary styles to celebrate, explore, and honor people, things and ideas that have "passed on."

ABOUT THE EXHIBITION

The Día de los Muertos exhibition features Day of the Dead altars and visual art in a variety of media. For years, the Bath House Cultural Center celebration of the Day of the Dead has inspired many artists to create artwork that is moving, awe-inspiring and diverse. Given the multifaceted aspects of the Day of the Dead, artists have always had the opportunity to explore the celebration from multiple perspectives. The Center applauds the artists who, over the years, have created a richly eclectic collection of art for its annual exhibition. Since 2014, the center has directed artist to turn their focus to a particular component of the ancient Mexican Día de los Muertos tradition. This thematic emphasis not only gives the public a chance to appreciate historically accurate elements of the celebration that are not explored as frequently, but also enables artists to draw inspiration from sources that they had possibly not considered in the past.

ABOUT THE THEME

The works featured in the 2019 Día de los Muertos exhibition will be inspired by the Day of the Dead character, **Catrina**, and by the legacy of other prominent women.

Who is Catrina?

Catrina has been an iconic symbol of the Day of the Dead celebration for many years. The character has been seen by people in many different ways throughout her interesting evolution. Catrina first came to life on an etching that was created around 1910 by printmaker José Guadalupe Posada, a highly prominent and respected artist from Mexico. Catrina, A genuine *grande dame* of death, is one of various comical illustrations of skeletons that were made famous by Posada. On his print, Catrina is depicted as an lavishly elegant woman who wears formal attire with much pride and exuberance.

Although Catrina is now perceived as a cheerful personification of the Day of the Dead, she was actually created as a piece of political satire that mocked people of Mexico who, in the beginning of the 20th century, showed an obsession with European materialism and style and disregarded their own indigenous culture. Catrina later became a symbol of the contrasts between the upper and lower classes of Mexico. In more modern times, we see Catrina as a beloved image of the Day of the

Dead celebration that represents not only the gleeful nature of the festivity, but also the promotion of gender equality and the empowerment of women.

Works of Art

Artists can choose to incorporate the image of Catrina in their works. They can also choose to instead pay tribute to the memory of another woman or women through visual art works and/or altars.

Because this exhibition is specifically designed to honor women, any works of art that are dedicated to male figures will be disqualified.

We suggest that the submitted entries adhere to the celebratory aspects and artistic styles commonly associated with the tradition of the Day of the Dead. Although we understand that some of the works of art (particularly the altars) may include solemn themes, we recommend that artists keep the idea of festivity in mind while creating their entries.

ELIGIBILITY

Local, regional, national and international artists are eligible to submit entries. Art that has been exhibited in previous Día de los Muertos exhibitions at the Bath House will not be accepted. Entries that do not meet submission requirements will not be considered and will be disqualified.

MEDIA

Art in all media will be considered. All two-dimensional art must be properly wired and suitable for hanging. Three-dimensional art must be fully stable to stand on its own or be attached to a stable base that can sit securely on top of our pedestals. Artists whose work requires the use of electronic equipment (video players, projectors, audio devices, computers, etc.) must provide their own equipment.

There are no restrictions on the size of the artwork, but bear in mind that artists are responsible for the transportation of their works and their prompt removal after the show closes.

Altar installations must be coordinated with the curator. Because of insurance restrictions, the use of irreplaceable items in altars is discouraged. Candles can be used for display only and must not be lit. Although acceptable, the use of perishable items, such as food and flowers is also discouraged.

SUBMISSION REQUIREMENTS

An entry fee is not required. The curator will review photographs of completed artwork only and will select pieces for the exhibition. Unfinished artwork will not be reviewed.

With the exception of altars (which are to be submitted via e-mail), all other entries must be submitted online at

https://artist.callforentry.org/festivals_unique_info.php?ID=6827

Artist who do not have an account with CaFÉ (www.callforentry.org) must create one prior to submitting entries. After logging in, artists will be able to submit entries by completing the following steps:

1. Portfolio - Upload photographs of the art that you are submitting by clicking the MY PORTFOLIO link. The images you upload will be available to you to include with your application.

2. Apply to Call - Select the APPLY TO CALLS link and enter the keywords *muertos bath house* (or visit the link shown above) to find our call and complete all the application requirements.

3. Checkout - Proceed to finalize and submit your entry.

Artists may submit a maximum of two works of art for the curator's consideration. The Bath House Cultural Center will not accept files submitted on CDs, removable memory sticks, or by e-mail.

PROPOSING AN ALTAR

Artists who wish to build an altar must submit their proposals via e-mail by the submissions deadline. Please include a description explaining: Who is the altar for? How large is the installation? What is the purpose of the altar, and how does it relate to the exhibition theme? Also include either photographs of the completed altar (if possible), or images or sketches of the structure and elements of the installation.

Submit altar proposals to
Enrique.fernandez@dallascityhall.com

HELP USING CAFE

Make sure that you have completed all the CaFÉ steps, including the last step, **Check Out**, which must be completed even though we are not requesting an entry fee. You should receive a

confirmation e-mail from CaFÉ indicating that your entries were submitted successfully. If you do not get an e-mail, log in to your account to see if there was a problem uploading your materials.

To view a list of frequently asked questions related to submitting entries or a video tutorial, visit CaFÉ's website at <https://www.callforentry.org/faq.phtml>

To download a "How to Use CaFÉ" guide, visit <http://www.bathhousemedia.com/docs/cafeinstructions.pdf>

PHOTOGRAPHING YOUR ARTWORK

Make sure that your images are sharp and that the quality and size of your files is adequate. CaFÉ will not accept images that are smaller than 1200 pixels on the longest side. To read more information about the type of files that are accepted by CaFÉ, please visit https://www.callforentry.org/image_prep.phtml

Unless your cell phone has a camera that takes high resolution images, we recommend that you use a regular camera to photograph your artwork. You can also refer to the "*Tips For Photographing Your Artwork*" page at the end of this prospectus for more information.

GALLERY AGREEMENT

The exhibition curator will make a final decision for the selection of entries for the show. The decision of the curator is final and indisputable.

Permission to photograph and reproduce accepted entries for promotional and educational purposes is considered granted unless otherwise indicated by the artist.

Submission of entries constitutes agreement to the conditions set forth above and in the ***Gallery Policy for Exhibitions***.

<http://www.bathhousemedia.com/docs/exhibitionpolicy.pdf>

Printed copies of the policy may also be obtained from the Bath House upon request.

SALES

Cultural Center employees are not allowed to accept payments from prospective art buyers, but they can collect contact information from them. Transactions for the purchase of artwork shall be

directly between the purchaser and the artist or his/her official agent. The Bath House Cultural Center Advisory Council would gladly accept a 14% donation on all art sold during the exhibition

DELIVERY, LIABILITY AND INSURANCE

Any accepted artwork that is delivered after the scheduled date of delivery will not be included in the exhibition. All artwork should be either shipped (at the artist's expense) or hand-delivered to and from the Bath House. The Bath House Cultural Center will not be responsible for damage, loss or deterioration of any work while in transit. All reasonable care will be given to each work of art when received.

At its discretion, the City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. In such cases, the artist will be informed and, if the artist still chooses to include her/his artwork in the show, despite of the lack of insurance coverage, the artist will be asked to sign a waiver releasing the gallery from any liability. The Bath House will not be responsible for art that is damaged while in the custody of the center as a result of defective hanging or installation mechanisms provided/installed by the artists. As an added precaution, artists have the option to purchase coverage separately from their own insurance providers.

CALENDAR

With the exception of the CaFÉ application deadline, which uses the Mountain Time Zone, all the other scheduled times adhere to Central Time.

Entries Deadline:

Tuesday, September 10, 2019

Applications close at 11:59 PM, Mountain Time Zone

Selection notification:

The list of selected artists will be posted on the Bath House Cultural Center's online News Center at

<http://www.bathhousemedia.com/notifications>

The document will be available after 6 PM on **Saturday, September 14, 2019**. Artists are solely responsible for reviewing this list. The curator will not send acceptance notifications to each individual artist by phone, e-mail, or otherwise.

Delivery of accepted artwork:

In-Person Art Deliveries: Tuesday, October 1, 2019 (4-7 PM) - Late deliveries will not be accepted.

Shipping Artwork: Shipments from outside of Dallas must arrive anytime between **September 24-28, 2019**.

Show dates: October 12-November 16, 2019

Reception: Sunday, Oct. 13, 2019 (5-7 PM)

Artwork pickup: Tue. Nov. 19, 2019 (3-7 PM)

Return of shipped artwork:

Artwork that comes from outside of Dallas will be shipped back to the artists on the second week of December.

DIA DE LOS MUERTOS TRADITION

According to an ancient Mexican tradition, every year the spirits of the dead come back to visit with their families. This occasion happens on All

Saints Day (Nov 1) and on the Day of the Dead (Nov 2). During the celebration, many people clean and decorate cemeteries with flowers and they also build elaborate altars with offerings to the dead in their homes to welcome back each family's departed souls. Large feasts of favorite foods are prepared. Special gifts—items of which the dead person was fond or which might be needed for the next life—are also placed at the altars.

The Day of the Dead tradition sustains the conviction that life and death are inseparable. Those who embrace this attitude live intensely for the moment because they recognize that there is a final end to life.

Questions?

Please contact the exhibition curator, Enrique Fernández Cervantes at (214) 670-8723 or enrique.fernandez@dallascityhall.com



www.bathhousecultural.com

Tips for Photographing Your Artwork



It might appear as though it is relatively easy for any artist to photograph his or her own artwork. However, if you don't have the photography and image editing skills, you may be putting yourself at a disadvantage when you submit artwork that has been poorly photographed to an art competition. There are many professional photographers who can offer their expertise in capturing your images in the best way possible. You may consider hiring a professional to photograph your art; but, if you wish to do the work yourself, make sure to read the following tips offered to you by the Bath House Cultural Center.

1. CAMERAS vs. MOBILE DEVICES

Although many modern smartphones and tablets are equipped with advanced cameras, we discourage artists from using this type of device to photograph their entries. Most digital cameras will take high-quality images if you use their maximum settings. Refer to your camera manual to learn how to select the largest file size and the finest picture quality possible. Submitting high-resolution images will ensure that the colors and details of your work will be viewed and reproduced well.

2. LIGHTING

Artificial Lighting: Choose a room where you can shine the light evenly on the artwork surface. Good lighting will produce colors and textures that are accurate. If you are using artificial light, set one light on each side of the artwork. The height of the bulbs should be the same as the height of the center of the art. The distance of the bulbs from the work of art should be the same. This document provides very basic tips to help you photograph your work. It is definitely not intended to be a comprehensive photography guide to achieve professional-quality results. If you are interested in learning more techniques for photographing your artwork, make sure to refer to the many in-depth articles that are readily available for free on the Internet that are written by expert photographers on both sides. You must adjust the distance and angle of the bulbs depending on the artwork. It is not advisable to use on-camera flashes because they generally produce uneven results.

Natural Lighting: Photograph your art outdoors when it is cloudy or with an overcast sky. This type of natural indirect light will produce excellent results.

3. CAMERA SUPPORT AND ANGLE

For better results, use a tripod to hold the camera steadily. Set your artwork up so that you can take the picture from its centermost point. Your photographs will show signs of distortion if your camera is placed at an angle that is higher or lower than the center of the artwork.

4. BACKGROUNDS

Make sure that you use a background with a solid color that contrasts well with your art. Remove the art from its frame (if applicable) before you photograph it. Make sure not to include anything distracting in the background of your images. Your artwork should be the only thing included in the picture. Foreign objects appearing in the background make the evaluation of a work of art difficult.

5. PHOTOGRAPHING 3D ART

Photograph your 3D art by capturing the most interesting angles of the piece. Adjust the light as you move around or rotate the artwork. Most competitions will accept multiple photographs of 3D art that show a variety of views.

This document provides very basic tips to help you photograph your work. It is definitely not intended to be a comprehensive photography guide to achieve professional-quality results. If you are interested in learning more techniques for photographing your artwork, make sure to refer to the many in-depth articles that are readily available for free on the Internet that are written by expert photographers.