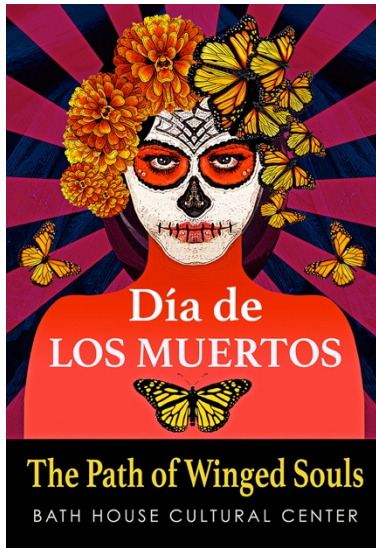


Call for Entries



Entries Deadline:

Sunday, September 17, 2017

Applications close at 11:59 PM, Mountain Time Zone, on deadline date

The Bath House Cultural Center will present the 31st Annual **Día de los Muertos** (Day of the Dead) art exhibition, October 14-November 11, 2017. This show features local, regional, and international artists working in traditional and contemporary styles to celebrate, explore, and honor people, things and ideas that have "passed on."

2017 THEME:

MARIGOLDS AND MONARCH BUTTERFLIES

For years, the celebration of the Day of the Dead has inspired many artists to create artwork that is moving, awe-inspiring and diverse. Given the multifaceted aspects of the Day of the Dead, artists have always had the opportunity to explore the celebration from multiple perspectives. The Bath House Cultural Center applauds the artists who, over the years, have created a richly eclectic collection of art for its annual exhibition. In recent shows, however, the center has directed artist to turn their focus to a particular component of the ancient Mexican **Día de los Muertos** tradition. This thematic emphasis not only gives the public a chance to appreciate historically accurate elements of the celebration that are not explored as frequently, but

also enables artists to draw inspiration from sources that they had possibly not considered in the past.

In 2017, the central focus of the **Día de los Muertos** exhibition is the creation of Day of the Dead-oriented artwork that includes **monarch butterflies** and the so-called Flowers of the Dead, *cempazuchitl* (**Mexican marigold**).

A belief held by people from ancient Mesoamerican cultures (and some people today) is that, during the celebrations of the Day of the Dead, the spirits of the departed are given permission to return to the world of the living to visit their families. The passage from the world of the dead to our world, according to the tradition, was filled with darkness and the spirits required assistance to find their way home. To aid the spirits, paths are marked with the brightly colored petals of marigold flowers so that they can create a path of light that shows the departed souls the way to the altars and their loved ones.

The monarch butterflies, migrating back in large numbers to Mexico during the festivities of the Day of the Dead, have a symbolic significance as well because they are perceived as the spirits of returning loved ones making their way back home.

We suggest that the submitted entries adhere to the celebratory aspects commonly associated with the tradition of the Day of the Dead. Although we understand that some of the works of art (particularly the altars) may include solemn themes, we recommend that artists keep the idea of festivity in mind while creating their entries.

ELIGIBILITY

Entries that have been exhibited in previous **Día de los Muertos** exhibitions at the Bath House will not be accepted. Entries that do not meet submission requirements will not be considered and will be disqualified.

MEDIA

Art in all media will be considered. All two-dimensional art must be properly wired and suitable for hanging. Three-dimensional art must be fully stable to stand on its own or be attached to a stable base that can sit securely on top of our pedestals.

Once approved, altar installations must be coordinated with the curator. Because of insurance restrictions, the use of irreplaceable items in altars is

discouraged. Candles can be used for display only and must not be lit. Although acceptable, the use of perishable items, such as food and flowers is also discouraged. Artists who wish to exhibit multi-media/electronic installations must furnish their own equipment.

SUBMISSION REQUIREMENTS

An entry fee is not required. The curator will review photographs of completed artwork only and will select pieces for the exhibition.

All entries must be submitted online at www.callforentry.org

Artists who do not have an account with CaFÉ (www.callforentry.org) must create one prior to submitting entries. After logging in, artists will be able to submit entries by completing the following steps:

1. Portfolio - Upload photographs of the art that you are submitting by clicking the MY PORTFOLIO link. The images you upload will be available to you to include with your application.

2. Apply to Call - Select the APPLY TO CALLS link and enter the keywords *muertos winged* to find our call and complete all the application requirements.

3. Checkout - Proceed to finalize and submit your entry.

Artists may submit a maximum of two works of art for the curator's consideration. The Bath House Cultural Center will not accept files submitted on CDs, removable memory sticks, or by e-mail.

If the entry is an altar installation, the artist must provide a detailed description of the finished piece in the section called "Altar Details." If it is not possible to photograph the finished altar, please submit preliminary sketches. All other entries must be images of the completed work of art in order to be considered. Unfinished artwork will not be reviewed.

HELP USING CAFE

Make sure that you have completed all the CaFÉ steps, including the last step, **Check Out**, which must be completed even though we are not requesting an entry fee. You should receive a confirmation e-mail from CaFÉ indicating that your entries were submitted successfully. If you do not

get an e-mail, log in to your account to see if there was a problem uploading your materials.

To view a list of frequently asked questions related to submitting entries or a video tutorial, visit CaFÉ's website at <https://www.callforentry.org/faq.phtml>

To download a "How to Use CaFÉ" guide, visit <http://www.bathhousemedia.com/docs/cafeinstructions.pdf>

PHOTOGRAPHING YOUR ARTWORK

Make sure that your images are sharp and that the quality and size of your files is adequate. CaFÉ will not accept images that are smaller than 1920 pixels on the longest side. To read more information about the type of files that are accepted by CaFÉ, please visit https://www.callforentry.org/image_prep.phtml

Unless your cell phone has a camera that takes high resolution images, we recommend that you use a regular camera to photograph your artwork. You can also refer to the "Tips For Photographing Your Artwork" page at the end of this prospectus for more information.

GALLERY AGREEMENT

The exhibition curator will make a final decision for the selection of entries for the show. The decision of the curator is final and indisputable.

Permission to photograph and reproduce accepted entries for promotional and educational purposes is considered granted unless otherwise indicated by the artist. The Bath House Cultural Center Advisory Council requests a donation of 14% of the purchase value of all art sold during the exhibition.

Submission of entries constitutes agreement to the conditions set forth above and in the **Gallery Policy for Exhibitions**.

<http://www.bathhousemedia.com/docs/exhibitionpolicy.pdf>

Printed copies of the policy may also be obtained from the Bath House upon request.

DELIVERY, LIABILITY AND INSURANCE

Any accepted artwork that is delivered after the scheduled date of delivery will not be included in the exhibition. All artwork should be either shipped

(at the artist's expense) or hand-delivered to and from the Bath House. The Bath House Cultural Center will not be responsible for damage, loss or deterioration of any work while in transit. All reasonable care will be given to each work of art when received.

At its discretion, the City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. In such cases, the artist will be informed and, if the artist still chooses to include her/his artwork in the show, despite of the lack of insurance coverage, the artist will be asked to sign a waiver releasing the gallery from any liability. The Bath House will not be responsible for art that is damaged while in the custody of the center as a result of defective hanging or installation mechanisms provided/installed by the artists. As an added precaution, artists have the option to purchase coverage separately from their own insurance providers.

CALENDAR

Entries Deadline:

Sunday, September 17, 2017

Applications close at 11:59 PM, Mountain Time Zone

Selection notification:

The list of selected artists will be posted on the Bath House Cultural Center's online News Center at <http://www.bathhousemedia.com>

The document will be available after 6 PM on **Thursday, September 21, 2017**. Artists are solely responsible for reviewing this list. The curator will not send acceptance notifications to each individual artist by phone, e-mail, or otherwise.

Delivery of accepted artwork:

Tuesday, October 3, 2017

(4-7 PM) - Late deliveries will not be accepted. Curator will determine dates for altar deliveries and installations.

Show dates: October 14-November 11, 2017

Reception: Sunday, Oct. 15, 2017 (5-7 PM)

Artwork pickup: Tue. Nov. 14, 2017 (3-7 PM)

DIA DE LOS MUERTOS TRADITION

According to an ancient Mexican tradition, every year the spirits of the dead come back to visit with their families. This occasion happens on All Saints Day (Nov 1) and on the Day of the Dead (Nov 2). During the celebration, many people clean and decorate cemeteries with flowers and they also build elaborate altars with offerings to the dead in their homes to welcome back each family's departed souls. Large feasts of favorite foods are prepared. Special gifts—items of which the dead person was fond or which might be needed for the next life—are also placed at the altars.

The Day of the Dead tradition sustains the conviction that life and death are inseparable. Those who embrace this attitude live intensely for the moment because they recognize that there is a final end to life.

Questions?

Please contact the exhibition curator, Enrique Fernández Cervantes at (214) 670-8723 or enrique.fernandez@dallascityhall.com



Bath House
CULTURAL CENTER

www.bathhousecultural.com

Tips for Photographing Your Artwork



It might appear as though it is relatively easy for any artist to photograph his or her own artwork. However, if you don't have the photography and image editing skills, you may be putting yourself at a disadvantage when you submit artwork that has been poorly photographed to an art competition. There are many professional photographers who can offer their expertise in capturing your images in the best way possible. You may consider hiring a professional to photograph your art; but, if you wish to do the work yourself, make sure to read the following tips offered to you by the Bath House Cultural Center.

1. CAMERAS vs. MOBILE DEVICES

Although many modern smartphones and tablets are equipped with advanced cameras, we discourage artists from using this type of device to photograph their entries. Most digital cameras will take high-quality images if you use their maximum settings. Refer to your camera manual to learn how to select the largest file size and the finest picture quality possible. Submitting high-resolution images will ensure that the colors and details of your work will be viewed and reproduced well.

2. LIGHTING

Artificial Lighting: Choose a room where you can shine the light evenly on the artwork surface. Good lighting will produce colors and textures that are accurate. If you are using artificial light, set one light on each side of the artwork. The height of the bulbs should be the same as the height of the center of the art. The distance of the bulbs from the work of art should be the same. This document provides very basic tips to help you photograph your work. It is definitely not intended to be a comprehensive photography guide to achieve professional-quality results. If you are interested in learning more techniques for photographing your artwork, make sure to refer to the many in-depth articles that are readily available for free on the Internet that are written by expert photographers on both sides. You must adjust the distance and angle of the bulbs depending on the artwork. It is not advisable to use on-camera flashes because they generally produce uneven results.

Natural Lighting: Photograph your art outdoors when it is cloudy or with an overcast sky. This type of natural indirect light will produce excellent results.

3. CAMERA SUPPORT AND ANGLE

For better results, use a tripod to hold the camera steadily. Set your artwork up so that you can take the picture from its centermost point. Your photographs will show signs of distortion if your camera is placed at an angle that is higher or lower than the center of the artwork.

4. BACKGROUNDS

Make sure that you use a background with a solid color that contrasts well with your art. Remove the art from its frame (if applicable) before you photograph it. Make sure not to include anything distracting in the background of your images. Your artwork should be the only thing included in the picture. Foreign objects appearing in the background make the evaluation of a work of art difficult.

5. PHOTOGRAPHING 3D ART

Photograph your 3D art by capturing the most interesting angles of the piece. Adjust the light as you move around or rotate the artwork. Most competitions will accept multiple photographs of 3D art that show a variety of views.

This document provides very basic tips to help you photograph your work. It is definitely not intended to be a comprehensive photography guide to achieve professional-quality results. If you are interested in learning more techniques for photographing your artwork, make sure to refer to the many in-depth articles that are readily available for free on the Internet that are written by expert photographers.